

COURSES 4 FORCES

In association with the Enhanced Learning Credits Administration Service (ELCAS)

THE QUARTERLY ARMED FORCES EDUCATION MAGAZINE

DISTRIBUTED FEBRUARY, MAY, AUGUST AND NOVEMBER

THE BEST WAY TO FILL YOUR ELCAS APPROVED COURSES



MEDIA INFORMATION

*"I am delighted that Bulldog Publishing have had the initiative to launch **Courses 4 Forces** and equally that they have involved the Directorate in the new publication, which we are pleased to endorse and recommend to readers and advertisers alike".*

Commander F E F Price MBE
Former Directorate General Training and Education.
Ministry of Defence

*"Part of my job is to offer advice and guidance on courses and use of funding, including ELCs. **Courses 4 Forces** has proved extremely useful".*

Lieutenant Education Officer 2 LANCS.
Battle Group, Iraq

Courses 4 Forces is the only dedicated in-service publication for those wishing to take up their Enhanced Learning Credit (ELC) entitlement.

Endorsed by ELCAS, the official MoD administrator for the scheme, **Courses 4 Forces** has a unique penetration into this lucrative and important market for learning.

Editorial will include:

- Updates from the Director General Training & Education.
- Topical news from ELCAS
- Case Studies from the Royal Navy, Army & RAF
- Factual Guide to ELC's
- Quarterly Learning Prize



Bulldog Publishing Limited



Why use Courses 4 Forces?

There are currently 200,000 + members of our Armed Forces. All those who have served for four years or more from 1st April 2000 are entitled to up to £6,000 for further Educational courses with a minimum of level 3 NVQ upwards.

Nearly three quarters of the Military Establishment have already applied to join the ELC Scheme, which was launched on April 1st 2004.

This is a focussed medium with no wastage, which can help **you** add to your number of high quality students.

Distribution

Distribution: 25,000 Copies

Comprehensive coverage of every point where members of the Armed Forces will seek educational advice, including:

- All Unit Education Officers
- All Unit Education Centres
- Single Services Education Centres
- All Unit Administration Officers
- All Career and Management Officers
- All Unit Resettlement Officers
- The 10 Regional Resettlement Centres
- All Single Service Resettlement Officers
- The Resettlement Training Centre at Aldershot (tri-service)

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